

Asheville Hockey League
Executive Board Meeting/Closed Session
Meeting Minutes

Date: June 12, 2006
Time: 6:00 PM
Simpson Administration Building, A-B Tech

Present:

Dave White, Debbie Franklin; Todd Evans; Jim Gelleny; Mark Halstead; Suzanne Anderson; Mike Anderson, Lisa Zorn; Rich Boulter

Agenda Items

Meeting was called to order by Dave White.

1. Review Minutes from 5/30/06 meeting

Minutes from 5/30/06 meeting were reviewed & approved. Recorded & typed minutes will be saved to cdrom. **AI/Debbie** – store minutes from 5/30/06 meeting.

2. League Officer Elections

Discussion was held concerning ice & inline league officers – do we need both? It was decided to leave positions separate, however one person may hold both positions if they so desire.

Discussion was also held to redefine the position of Representative at Large. This position is currently defined in the AHL By-Laws as:

Members-At-Large:

a.be responsible for maintaining an inventory of all league equipment and determining that such equipment is accounted for and properly stored. Such accounting and storage shall be accomplished by placing the equipment in a secure storage area, entrusting the equipment to a member for the purposes of storage and/or transmittal to the team which will use the equipment.

b.serve on various committees and perform various duties as assigned by the Commissioner.

It was decided the Representative at Large would be redefined to carry more of an assistant role to the commissioner and assistant commissioner. **AI/? – Revise the Member-At Large role within bylaws**

Both the Youth & Adult divisions' board positions are up for election. Positions consist of Commissioner, Assistant Commissioner, & Representative at Large. These positions

need to be filled before the beginning of the fall '06 season. **AI/ Todd, Rich, Mike, Lisa** – search for suitable replacements for both youth & adult division board positions.

3. Fall Rec. League Calendar, Forms & Fees

The adult & youth registration forms & calendar of events were discussed.

Youth – it was decided to add a youth learn-to-play division at a cost of \$25. This group will get together every Sat morn from 8:30 – 10:00. *Dave White* will head up. The adult division will volunteer someone to assist each week also. **AI/Debbie** - revise the calendar of events & registration form to reflect the learn-to-play program.

Adult – the adult division will be reduced to an 8 game/week & 2 week playoff season (10 weeks total). No fee increase.

The general waiver at the bottom of the AHL Youth & Adult Registration forms needs to be reworded. The cover letters for both the Youth & Adult Calendar of Events needs to be reworded. **AI/Mark** – email Dave samples of Parks & Rec waivers. Decide on one and email Debbie so she can incorporate into registration form. **AI/ Dave & Mark** – work on cover letter for both youth & adult calendar of events. Email Debbie final so she can incorporate into calendar of events. *These cannot be placed on web until each is complete.* **AI/Debbie** – adjust youth & adult registration forms & calendar of events to include additions/changes (youth learn to play, early registration/open meeting, changed waiver)

The league will look into simplifying the registration process sometime in the future.

4. Recreation League PR

We need to do a lot of work on league marketing to bring both youth & adult numbers up.

The following items were discussed as possible ways to promote the league:

1/ We are looking into an 'inclusive' type equipment package from possible vendors for beginning players. **AI/Dave** – follow up on equipment package. **AI/Debbie** – send Dave contacts for Mission & EPuck.

2/ We will hold a swap meet during league registrations at the park. Jim will head up. **AI/Jim** – create flyer for swap meet to be included in mailing & on web site.

3/ A league brochure was discussed. The brochure would outline the formation of the AHL and promote hockey in the region. **AI/Dave & Debbie** – work on brochure

4/ Possibility of league standings being posted in paper were discussed.

5/ Possibility of manning a booth a Bele Chere. **AI/ Mark & Dave** – find out if Parks & Rec dept. has a booth at Bele Chere and possibility of AHL volunteers helping out to promote the hockey league.

6/Possibility of having a booth set up a home Tourists game & giving away some sort of promotion item (free hockey stick?, etc) **AI/Mark** – check with Tourists about setting up booth

7/ Signs are needed to announce registration dates. Possibly two signs needed – one for the park to announce dates & one with just logos to hang when at promotions. **AI/Debbie** – contact FastSigns (Ambrose Hoilman)

8/ Send press release to Asheville Citizen Times announcing Dates. **AI/Debbie & Mark** – send press release

9/ Other forms of exposure through the media – radio announcements, other local papers in the area (Mountain Express, etc?), WLOS? – **AI/Mike** – look into radio & other forms of media for league PR **AI/Mark** – does the Parks & Rec dept have a blanket list of media to contact? If so, send to us or send our press release to all.

5. Financial Report

Detailed financial reports will be available after fiscal year end (July 31). Debbie provided Suzanne with up-to-date copies of all check book registers. A few outstanding deposits & checks need to be written before end of season books can be closed. We also need to change checking account names from AIHL to AHL at Wachovia. **AI/Suzanne** – combine all AIHL accounts into an AHL account in QuickBooks. **AI/Debbie** – change account names at Wachovia

6. Travel Program Guidelines

Draft travel program guidelines have been written. These need to be reviewed and passed by the Executive Board before the travel season begins. **AI/Debbie** – email draft guidelines to Todd, Jim, Dave, Suzanne, Lisa for comments.

7. Next Meeting

The next meeting will be an *OPEN* league/board meeting with early registrations for the Fall '06 season being offered. The meeting will be August 8th, 6:00 PM - Room 351, Rhododendron Bldg , AB Tech Campus.

All sub-committees formed to tackle the above issues agreed to communicate via email. Another meeting will not be held before the above scheduled meeting unless someone feels it critical to do so. However, any of the subcommittees may have smaller meetings to discuss their various tasks.

Sub-committees formed:

League PR: Dave White, Mike Anderson, Debbie Franklin

League Elections: Todd Evans, Rich Boulter, Lisa Zorn, Mike Anderson

Swap Meet: Jim Gelleny

Travel Program: Debbie Franklin, Todd Evans, Jim Gelleny, Dave White,
Suzanne Anderson, Lisa Zorn

Submitted by: Debbie Franklin, AHL Registrar